SINGLE SERVE WINE & SPIRITS

BOTTLED BY THE GLASS

We bottle wine and spirits in single serve portions, in order to enjoy a drink by the glass. Whether it is your own beverage or our selection, quality is at the heart of everything we do. It is our most important value.

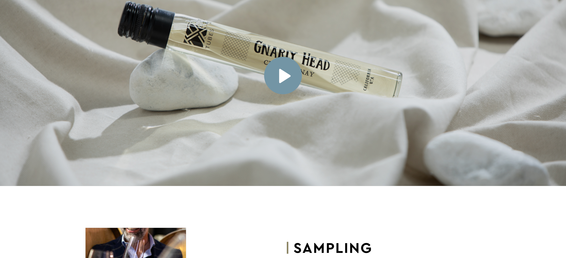
By letting us take care of the quality of every single tube, you can focus on the benefits TUBES will bring to your company.

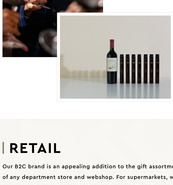
- LOWER COST DUE TO SPACE AND WEIGHT SAVINGS
- REACH MORE CUSTOMERS WITH YOUR PRODUCT
- HAVE THE PERFECT, PREMIUM AND CUSTOMIZABLE GIFT
- HAVE A NEW MARKETING TOOL FOR INTRODUCTION AND UPSELLING

WHY WORK WITH TUBES

- SINGLE SERVE SOLUTIONS FOR VARIOUS BEVERAGES
- AVAILABLE IN RECYCLED PLASTIC AND GLASS
- HIGH QUALITY PRODUCT WITH LONG SHELF LIFE
- IFS CERTIFIED PRODUCTION FACILITY IN THE NETHERLANDS

WATCH THE VIDEO TO SEE HOW WE WORK AND WHAT TUBES CAN BRING TO YOUR COMPANY





SAMPLING

Have multiple (potential) clients taste and review your beverage, with the amount of just one bottle. Increase sales and decrease waste and cost by sampling your wines or spirits in tubes.

- SAMPLES FOR WINERIES
- SAMPLES FOR SPIRIT BRANDS

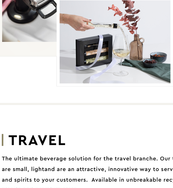
ABOUT SAMPLE GIFTS →

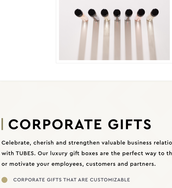
RETAIL

Our B2C brand is an appealing addition to the gift assortment of any department store and webshop. For supermarkets, we present an interesting marketing tool to upsell one's own wine selection.

- A SAMPLING TOOL IN SUPERMARKETS
- GIFTS IN DEPARTMENT STORES

ABOUT RETAIL GIFTS →





TRAVEL

The ultimate beverage solution for the travel branche. Our tubes are small, lightand are an attractive, innovative way to serve wines and spirits to your customers. Available in unbreakable recycled plastic and premium glass.

- SAVE SPACE AND WEIGHT
- PERSONAL, THEMATIC AND CUSTOMIZABLE

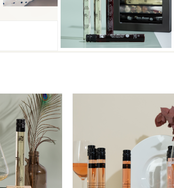
ABOUT CORPORATE GIFTS →

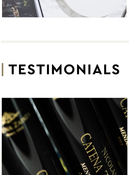
CORPORATE GIFTS

Celebrate, cherish and strengthen valuable business relations with TUBES. Our luxury gift boxes are the perfect way to thank or motivate your employees, customers and partners.

- CORPORATE GIFTS THAT ARE CUSTOMIZABLE
- END OF YEAR GIFTS OR CUSTOMER RELATION GIFTS

ABOUT CORPORATE GIFTS →





TESTIMONIALS

RICHARD GORDON EXPORT

Sending Tubes rather than a standard 750 ml bottle is more cost effective and offers the same quality as bottled wines

NAAM, ACHTERNAAM
BEDRIJFSNAAM

Sending Tubes rather than a standard 750 ml bottle is more cost effective and offers the same quality as bottled wine.

NAAM, ACHTERNAAM
BEDRIJFSNAAM

Next to environmental reasons, tubes also encourage responsible drinking to consumers.

NAAM, ACHTERNAAM
BEDRIJFSNAAM

The packaging is attractive and flexible. The product is space efficient while making it possible to charge a premium.

NAAM, ACHTERNAAM
BEDRIJFSNAAM

The wine industry appears to be moving to alternative formats like tubes for both premium and mass-market brands

WE HAVE WORKED WITH MORE THAN 200 COMPANIES AND BOTTELED OVER 8 MILLION TUBES

A selection of brands we are proud to work with

CHÂTEAU-POMMARD
CATENA ZAPATA
Bols Jonkheer 1575
VINEBOX
D·VINE
Kaufland
Hallmark
DELHAIZE

TUBES
WINES & SPIRITS BY THE GLASS

QUALITY ABOUT US SERVICES CASES NEWS

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THE TUBES

TUBES ARE SMALL, BUT MAKE A BIG IMPACT!

By bottling wine and spirits per glass in our innovative 35 ml, 50 ml and 100 ml tubes we create more tasting opportunities, encourage responsible drinking and contribute to a more sustainable world.

BOTTLING
BOTTLED IN 100% INERT ATMOSPHERE IN OUR OWN CERTIFIED PRODUCTION FACILITY

CUSTOM
FULLY CUSTOMIZABLE IN REGARDS TO CONTENTS AND SILK PRINT

MATERIAL
MADE FROM RECYCLABLE GLASS OR RECYCLED PLASTIC

SINGLE SERVE
THE AMOUNT OF ONE GLASS: 100ML, 50ML OR 35ML, DEPENING

WINES AND SPIRITS BECOME MORE ACCESSIBLE

OUR SINGLE SERVE CONCEPT MAKES WINE AND SPIRITS MORE ACCESSIBLE

SINGLE SERVE

We produce tubes for various beverages. And since we offer a 'by the glass' solution, our tubes come in several sizes. Afterall, the volume of a glass wine is different than a glass of whisky. This is why we produce 35 ml and 50 ml tubes for spirits and 100 ml tubes for wine.

COMPACT

One bottle of wine equals seven tubes. They are small, slim and light and help you save space and weight. By using tubes, you can reduce your shipping costs and decrease your carbon footprint.

CUSTOM

Your beverage in our tubes? No problem! We bottle various beverages. To complete your custom tubes, the silk print can be designed for or by you, with branding of your choice. Ask us about the possibilities.

MATERIAL

Our tubes are made from glass or recycled plastic, both 100% recyclable. Which material you select, depends on the purpose and on your preference of course. Our plastic tubes are unbreakable and can be shipped by mail. Our glass tubes have a more luxurious appearance and can be used as a unique gift or high-end tasting tool. We'll be happy to assist you in making your choice between the two.

PRESERVATION

Once bottled, the products inside our tubes have a long shelf-life. The preservation of organoleptic qualities is guaranteed. Our recycled plastic tubes can be preserved between 6 and 9 months and our glass tubes have a shelf-life of 24 months.

BOTTLING

All of our tubes are bottled according to strict standards and specifications. Using a 100% inert atmosphere ensures the quality of the product is maintained.

QUALITY IS OUR MOST IMPORTANT VALUE

ALL TUBES ARE BOTTLED IN OUR OWN HIGHER LEVEL IFS CERTIFIED BOTTLING FACILITY

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IFS Food NIX18 TASTY GRAPES OUR B2C SHOP

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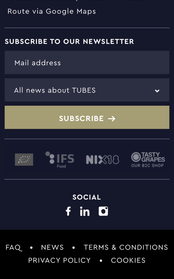

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PRODUCT RANGE

Tubes can fulfill many different purposes and provide benefits for a broad selection of markets. Our main activities can be divided into three groups:

- BUSINESS TO BUSINESS
- CONSUMER
- SEASONAL / END OF YEAR

B2B: TUBES

The main service we provide with our B2B brand TUBES, is bottling wines and spirits on assignment. Clients provide us with a beverage, which we bottle in tubes, exclusively for them. The tubes and packaging can be customized, resulting in a unique, multi -purpose sampling or tasting tool. Tubes can be used to:

- ACQUIRE NEW CUSTOMERS
- UPSELL PORTFOLIO
- INTRODUCE NEW BEVERAGES
- GENERATE DATA ABOUT TASTING PROFILES IMPROVE BRAND AWARENESS

WATCH OUR PORTFOLIO →

CONSUMER: TASTY GRAPES

For consumers, we developed Tasty Grapes. A cool and innovative brand that speaks to a large target audience. With Tasty Grapes, we create unique and remarkable tasting boxes with five wines in tubes. The ultimate wine gift. Popular all year round, but we are committed to creating extra sales opportunities around high traffic moments. With a great story, attractive products, a wide and ever-expanding product range and marketing material, Tasty Grapes is a full-service proposition.

TASTY GRAPES IS:

- INNOVATIVE AND APPEALING
- FOR A LARGE TARGET AUDIENCE
- A FULL-SERVICE PROPOSITION
- POPULAR YEAR-ROUND ÁND FOCUS ON COMMERCIAL MOMENTS

WATCH OUR PORTFOLIO →

SEASONAL / END OF YEAR

TUBES has always created popular seasonal gifts. Over the last years, many companies who wanted to thank or celebrate their employees or clients, found our tubes to be a very suitable way to do so. *De rest is een voorbeeld tekst. Wordt later geschreven, maar dan heb je vast een idee van de lengte van deze tekst. Zal ongeveer zoiets worden. Voorbeeld voorbeeld voorbeeld voorbeeld voorbeeld. Voorbeeld voorbeeld voorbeeld voorbeeld voorbeeld voorbeeld. Voorbeeld voorbe eld voorbeeld voorbeeld voorbeeld. Voorbeeld voorbeeld voorbeeld voorbeeld voor beeld.

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- ARGUMENT NUMMER 2
- ARGUMENT NUMMER 3
- ARGUMENT NUMMER 4

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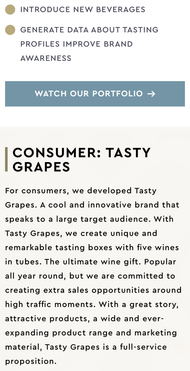

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ABOUT US

TAGLINE VOOR TEAMPAGINA BESTAANDE UIT 2 REGELS

Lorum ipsum introduction text a big impact! We create commercial advantages for our clients in industries such as Sampling, Retail, Gifts and Travel. We have bottled for wineries, distilleries, resellers and airline companies and our list of other partners include for example department stores, supermarket chains, web shops, hotels. Curious to see what we do for such a versatile client base? Click on a specific sector to find out more!

MISSION

Bacon ipsum dolor amet doner ham strip steak sausage. Picanha tail alcatra chicken, salami bresaola filet mignon b

VISION

Bacon ipsum dolor amet doner ham strip steak sausage. Picanha tail alcatra chicken, salami bresaola filet mignon b

CORE VALUES

- **CORE 1** Bacon ipsum dolor amet doner ham strip steak sausage.
- **CORE 2** Bacon ipsum dolor amet doner ham strip steak sausage.
- **CORE 3** Bacon ipsum dolor amet doner ham strip steak sausage.
- **CORE 4** Bacon ipsum dolor amet doner ham strip steak sausage.

WE ARE TUBES

LIANNE
FUNCTIE BINEN TUBES

AFDELING MARKETING

YUMI
FUNCTIE BINEN TUBES

AFDELING SALES

STEVEN
FUNCTIE BINEN TUBES

AFDELING MARKETING

RUDY
FUNCTIE BINEN TUBES

AFDELING MARKETING

PATRICK
FUNCTIE BINEN TUBES

AFDELING SALES

MARTIJN
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AFDELING PRODUCTION

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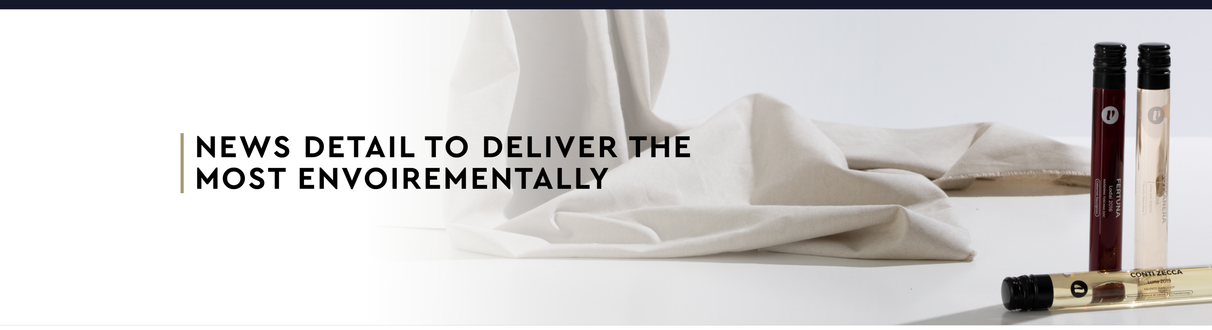

NEWS DETAIL TO DELIVER THE MOST ENVOIREMENTALLY

← RETURN TO OVERVIEW

15 Juli 2021 by Voornaam en Achternaam

KOP 1 HEADLINE MEDIA ITEM

For this reason, in 2019, our product won an Onboard Hospitality Award in the category 'Best Onboard Beverage'. The jury said: "An innovative product in an innovative format. The concept can be easily personalized and could suit both retail or complimentary service".

Not only are tubes the perfect way to serve your wine to your guests but you can also add value by offering food paring concepts and wine tastings for your wine flight. Even further customization with your own wine club, special themes or your corporate identity are possibilities.Not only are tubes the perfect way to serve your wine to your guests but you can also add value by offering food paring concepts and wine tastings for your wine flight. Even further customization with your own wine club, special themes or your corporate identity are possibilities.

KOP 2 SUBTITEL

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- That all three members need to
- It's such a simple, self-evident title, but one loaded with significance,
- There's nowhere to hide in a power trio—no second guitarist to cover your
- Nog een opsomming
- Devices die gebruikt worden voldoen aan de gestelde eisen.

SHARE ARTICLE

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WE AIM TO DELIVER THE MOST ENVOIREMENTALLY

NEWS / 13 JULI 2021

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